

Sir / Madam,

Delhi Tourism invites professional creative agencies for conceptualizing & designing of creative highlighting the modern amenities at Govt. schools, which have been developed by DTTDC recently, for Govt. of Delhi.

The creatives are meant to be used for display on the street furniture – publicity panels of DTTDC in Delhi. The display area of publicity panels are as under: -

1. 7' 1" x 13' 7"
2. 10' 1" x 7' 5"
3. 12' x 6' 6"
4. 3' 3" x 4' 5"

You are requested to prepare minimum ten creatives & submit hard copies of the same on A-4 size paper. Financial estimates exclusive of GST towards creative charges may also be submitted in a separate sealed cover to the PR & Publicity Division of DTTDC at 18-A, DDA, SCO Complex, Defence Colony, and New Delhi by **19/7/2018**.

On superficial of this sealed envelope it should be clearly mentioned that "Estimates for creative for street furniture".

DTTDC reserves the right to reject or accept any one or all the bids / creatives.

(Kripal Singh)  
Dy. Mgr. –PR  
16/7/18