



Delhi Tourism

Delhi Tourism & Transportation Development Corporation Ltd.
18-A, DDA, SCO Complex, Defence Colony, New Delhi -110024

Delhi Tourism invites professional creative agencies for conceptualizing & designing of creative for celebration of World Tourism Day & inauguration of auditorium at Dilli Haat, Janakpuri.

1. Press Advertisement (English & Hindi)- size quarter page
2. Creative of Publicity Board (sizes 16x8 and 3-w x6 -h)
3. Invitation Card (5x7) alongwith envelope (as per specification attached).
4. Estimate for printing of 1000 Invites alongwith envelopes
5. 50 seconds radio jingle

You are requested to prepare minimum two creatives of advts.(Hindi & English), Radio Jingle with options, Invitation Card with envelope and creative of publicity board& mail the same by **15/9/19 by 4 PM to kripal.singh63@gov.in** and sudhirdelhitourism@gmail.com. If your creatives approved, creatives charges will be paid as per DAVP rates.

Financial estimates exclusive of GST towards printing of Invitation Cards along with envelope may also be submitted in a sealed cover to the PR & Publicity Division of DTTDC at 18-A, DDA, SCO Complex, Defence Colony, and New Delhi by **17/9/2018** (by 10 AM positively).

On superficial of this sealed envelope it should be clearly mentioned that "Estimates for creative for Printing of Invites.

DTTDC reserves the right to reject or accept any one or all the bids / creatives.

(Kripal Singh)
Dy. Mgr. -PR
12/9/18
9210777629

Rough Draft of Advertisement and publicity board



Sh. Manish Sisodia
Hon'ble Deputy Chief Minister
& Minister for Tourism, Govt. of Delhi

**Delhi Tourism cordially invites you to Celebration of
World Tourism Day
27th September'2018**

Theme: Tourism & the Digital Transformation

&

Inauguration of Auditorium at Dilli Haat, Janakpuri on 27th September'2018 at 5 PM

By

Sh. Manish Sisodia, Hon'ble Dy. Chief Minister, Govt. of Delhi

In the august presence of

Shri Rajesh Rishi, Hon'ble MLA, Janakpuri

Shri Jarnail Singh, Hon'ble MLA, Tilak Nagar

Shri Jagdeep Singh, Hon'ble MLA, Hari Nagar

❖ Cultural Programmes at Dilli Haats (Janakpuri, Pitampura, INA) and Garden of Five Senses

❖ Free Sight Seeing Tour of Delhi for Physically Handicapped children & Senior Citizens on first come first serve basis

❖ Free Entry for senior citizens & children upto 10 years at all Dilli Haats & Garden of Five Senses

❖ Traditional Welcome of Tourists at all Tourist Information Office of Delhi Tourism

Facebook....Instagram.....Twitter.....Youtube...

Draft of Invitation Card (Both Side)



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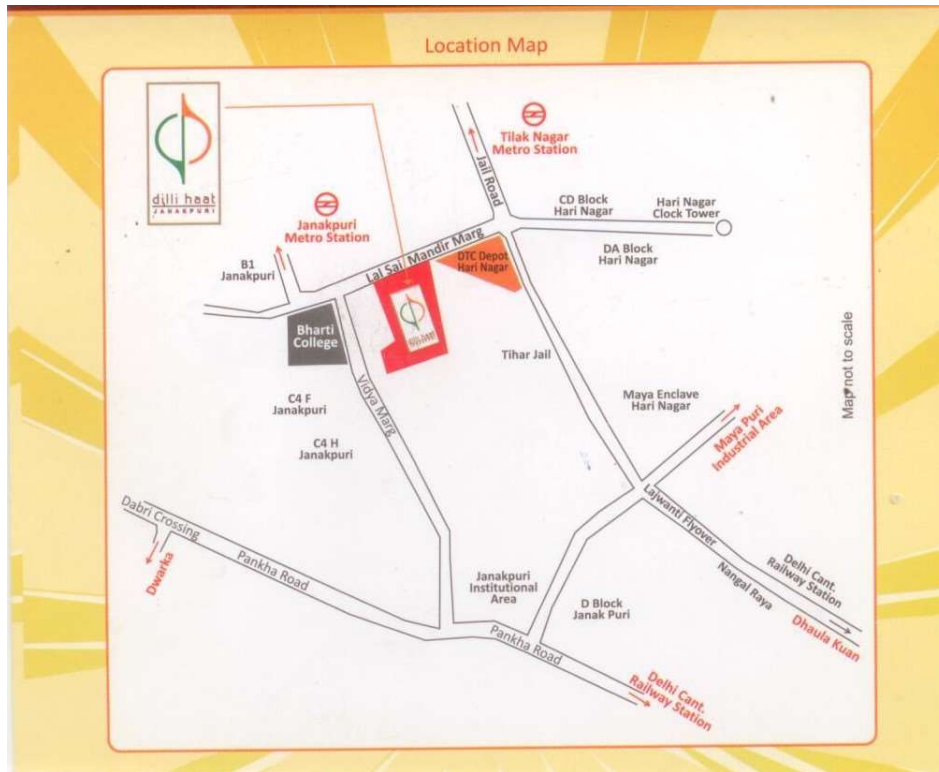
Shri Rajesh Rishi, Hon'ble MLA, Janakpuri

Shri Jarnail Singh, Hon'ble MLA, Tilak Nagar

Shri Jagdeep Singh, Hon'ble MLA, Hari Nagar

The inauguration ceremony will be followed by a cultural programme

RSVP: 011-25612181Map & Programme overleaf



- ▶ Free Entry for Senior Citizens and Children upto 10 years
- ▶ Para Military Band Performance
- ▶ Cultural Progrmmes

Delhi Tourism Development Corporation has constructed an A.C. Auditorium at Dilli Haat Janak Puri. The salient features of this Auditorium is as under :-

- 800 seating capacity (570 lower level seating & 230 balcony level seating).
- Refurnished with State of Art acoustics
- LED lighting
- Energy efficient Air Conditioning System
- State of Art stage lighting
- Motorized curtains and audio-visual system
- Fire fighting arrangements with automatic sprinkler system
- Suitable public amenities-washrooms

The said auditorium is to be inaugurated on the occasion of World Tourism Day on 27th September 2018.

Specifications of invitation Cards & envelope

Invitation Cards =1000 + envelope

Invite size 5" x 7"

Paper 300 gsm (imported)

Envelope size 5.25" x 7.25" (keep to fit invite properly – 100 gsm cinarms)

Colour – 4+5 (both sides) – Invite +envelope

Printing: offset (matt finishing)

Note: combined of invites & envelope should be submitted without GST.

Rough draft –II (Advts.& Invites) – attached



Sh. Manish Sisodia
Hon'ble Deputy Chief Minister
& Minister for Tourism, Govt. of Delhi

On the occasion of World Tourism Day **27th September, 2018**

Sh. Manish Sisodia, Hon'ble Dy. Chief Minister,
Govt. of Delhi
to inaugurate Auditorium

at Dilli Haat, Janakpuri on 27th September'2018 at 5 PM

In the august presence of

Shri Rajesh Rishi, Hon'ble MLA, Janakpuri
Shri Jarnail Singh, Hon'ble MLA, Tilak Nagar
Shri Jagdeep Singh, Hon'ble MLA, Hari Nagar

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 delhitourism  delhitourism_official  tourism_delhi



Invitation

On the occasion of World Tourism Day

27th September, 2018

**Sh. Manish Sisodia, Hon'ble Dy. Chief Minister,
Govt. of Delhi**

to Inaugurate Auditorium

Dilli Haat, Janakpuri on 27th September'2018 at 5 PM

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Shri Rajesh Rishi, Hon'ble MLA, Janakpuri
Shri Jarnail Singh, Hon'ble MLA, Tilak Nagar
Shri Jagdeep Singh, Hon'ble MLA, Hari Nagar

Delhi Tourism invites you to the inaugural ceremony

The inauguration ceremony will be followed by a cultural programme

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