



Delhi Tourism

**Delhi Tourism & Transportation Development Corporation Ltd.**  
**18-A, DDA, SCO Complex, Defence Colony, New Delhi – 110024.**

**Tender No. PR & Pub/931/DTTDC/2018**

Delhi Tourism invites professional creative agencies for conceptualizing & preparation **Radio Jingle's creatives (50 seconds)**

## Winter Carnival

VENUE	DATE	HIGHLIGHTS
<b>Garden of Five Senses</b>  (Said-ul-Ajaib, near Saket Metro Station)	<b>23rd to 25th Dec.'2018</b>	Christmas ambiance  Food Stalls & Bar-be-que  <b>Cultural Programmes:</b> <ul style="list-style-type: none"><li>• 23/12/18 - Kamal Gil (3:00 P.M. to 6:00 P.M.)</li><li>• 25/12/2018 - Mahinder Mahi - (3:00 P.M. to 6:00 P.M.)</li></ul>
<b>Dilli Haat, Pitampura</b>		Craft Stalls and other stalls selling various items  Authentic Variation of Food Stalls
<b>Dilli Haat, Janakpuri</b>		Craft and other stalls  Authentic variation of food stalls  Shopping Street  Christmas Carols and other cultural performances  Swings and camel rides for kids

If your creatives (Radio Jingle / Press Advertisement) approved, creatives' charges will be paid as per DAVP rates.

DTTDC Ltd. reserves right to reject or accept any one or all the creatives.

Last date of submission of creatives is Monday i.e. 17/12/18 (upto 10:00 AM)

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