



Basic Details

Organisation Chain	DTTDC Non Engineering IMFL		
Tender Reference Number	PR_PUB/1127/05/DTTDC/2025		
Tender ID	2026_DTTDC_285325_1	Withdrawal Allowed	Yes
Tender Type	Open Tender	Form of contract	Works
Tender Category	Services	No. of Covers	2
General Technical Evaluation Allowed	No	ItemWise Technical Evaluation Allowed	No
Payment Mode	Offline	Is Multi Currency Allowed For BOQ	No
Is Multi Currency Allowed For Fee	No	Allow Two Stage Bidding	No

Payment Instruments

Offline	S.No	Instrument Type
	1	Demand Draft
	2	FDR
	3	Bankers Cheque
	4	Bank Guarantee

Cover Details, No. Of Covers - 2

Cover No	Cover	Document Type	Description
1	Fee/PreQual/Technical	.pdf	Registration Certificate / Certificate of Incorporation, PAN, GST Registration
		.pdf	Power of Attorney for signing of proposal, as applicable, duly notarized as per Annexure III
		.pdf	Self-declaration of non-blacklisting on the letterhead as per Annexure IV
		.pdf	Undertaking on correctness of details/information shared in the proposal as per Annexure V
		.pdf	Covering Letter and Details of Agency as per Annexure I and II, respectively
		.pdf	Any other document(s) as mentioned in this RFP
		.pdf	Proof of similar work via Work Orders/LoA/Certificates as per Annexure VI
		.pdf	Bid to include refundable EMD of 2 percent (Rs.7.90 lakh) via DD/BC/NEFT/RTGS to DTTDC New Delhi.
		.pdf	Certified balance sheets of last 3 financial years showing annual turnover as per Annexure VII.
2	Finance	.xls	Checklist
		.pdf	Financial Proposal

Tender Fee Details, [Total Fee in ₹ * - 0.00]

Tender Fee in ₹	0.00
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EMD Fee Details

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Fee Payable To	Nil	Fee Payable At	Nil	EMD Amount in ₹	79,00,000	EMD Exemption Allowed	No
Tender Fee Exemption Allowed	No			EMD Fee Type	fixed	EMD Percentage	NA
				EMD Payable To	DTTDC Ltd	EMD Payable At	DTTDC Ltd

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Work /Item(s)					
Title	Selection of an IEC Agency for Tourism Communication Strategy, Market Research, and Digital Asset Management				
Work Description	Selection of an IEC Agency for Tourism Communication Strategy, Market Research, and Digital Asset Management				
Pre Qualification Details	Please refer Tender documents.				
Independent External Monitor/Remarks	NA				
Show Tender Value in Public Domain	Yes				
Tender Value in ₹	3,95,00,000	Product Category	Miscellaneous Services	Sub category	NA
Contract Type	Tender	Bid Validity(Days)	180	Period Of Work(Days)	NA
Location	DTTDC Head Office	Pincode	110024	Pre Bid Meeting Place	As per RFP- VC meeting
Pre Bid Meeting Address	As per RFP- VC meeting	Pre Bid Meeting Date	27-Jan-2026 11:00 AM	Bid Opening Place	DTTDC Head Office
Should Allow NDA Tender	No	Allow Preferential Bidder	No		

Critical Dates			
Publish Date	21-Jan-2026 04:30 PM	Bid Opening Date	05-Feb-2026 04:00 PM
Document Download / Sale Start Date	21-Jan-2026 04:30 PM	Document Download / Sale End Date	05-Feb-2026 03:00 PM
Clarification Start Date	NA	Clarification End Date	NA
Bid Submission Start Date	21-Jan-2026 04:30 PM	Bid Submission End Date	05-Feb-2026 03:00 PM

Tender Documents					
NIT Document	S.No	Document Name	Description	Document Size (in KB)	
	1	Tendernotice_1.pdf	Notice Inviting Tender	24.69	
Work Item Documents	S.No	Document Type	Document Name	Description	Document Size (in KB)
	1	Tender Documents	RFP.pdf	Request for Proposal (RFP) for Selection of an IEC Agency for Tourism Communication Strategy, Market Research, and Digital Asset Management	842.11
	2	Additional Documents	Financial_Proposal.pdf	Financial document	212.42

Bid Openers List			
S.No	Bid Opener Login Id	Bid Opener Name	Certificate Name
1.	skkaushik1965@gmail.com	Sunita Kaushik	SUNITA KUMARI KAUSHIK
2.	vkpfreemason@yahoo.co.in	Vikrama Paul	VIKRAMA KUMAR PAUL
3.	sanjay_chrangoo@yahoo.co.in	Sanjay Chrangoo	SANJAY CHRANGOO

Tender Properties			
Auto Tendering Process allowed	No	Show Technical bid status	Yes
Show Finance bid status	Yes	Stage to disclose Bid Details in Public Domain	Technical Bid Opening
BoQ Comparative Chart model	NIL	BoQ Compative chart decimal places	2

BoQ Comparative Chart Rank Type	NIL	Form Based BoQ	No
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Tender Inviting Authority

Name	General Manager
Address	DTTDC, Head Office

Tender Creator Details

Created By	Sanjay Chrangoo
Designation	Sr. System Analyst
Created Date	21-Jan-2026 03:38 PM