

Greetings from Delhi Tourism!

Delhi Tourism proposes to publicise **Bagwani Utsav at Dilli Haat Janakpuri** through press advertisements.

Date: 25th -27th January 2019

Time: 11:00 a.m. onwards.

DTTDC invites Professional Creative/ Designing Agencies for preparation of Press Advertisements in English and Hindi (with options), for the above-mentioned activity as per the following:

Highlights:

- Display and Sale of Flowers, Plants and seeds
- Craft and Handloom Stalls
- Food Stalls
- Shopping Street
- Magic Show
- Stand-up Comedy
- Cultural Performances
- Swings and Camel rides for kids

Important Elements:

- Photographs of Hon'ble Dy. Chief Minister & Minister of Tourism, Govt. of Delhi
- Logo of DTTDC & Govt. of Delhi
- Adherence to the theme of Gardening, Flowers, Plants etc
- A well-articulated caption. Copy needs to be short, catchy and accurate.
- An attractive colour scheme and picture combination
- All creatives to be shared in PDF format, as per actual size only.
- Social media handles of DTTDC (Facebook, Instagram, Twitter)

Size of press ad: 16 cm (W) X25 cm(H)

Deadline: 16th January, 2019

Please note, all mails must be marked to creatives.dttdc@gmail.com.

For any further queries, Ms. Chitra can be contacted on 9643858329 or

chitra.delhitourism@gmail.com

Regards

Sudhir Sobti

Chief Manager (PR)