



SOUTH DELHI MUNICIPAL CORPORATION  
 ADVERTISEMENT DEPARTEMENT  
 25<sup>TH</sup> FLOOR E-1 WING SPM CIVIC CENTRE  
 JL NEHRU MARG NEW DELHI - 110 002

No. D/AC (ADVT.)/2018-19/ 263

To

The General Manager,  
 DTTDC Ltd.,  
 18-A, DDA SCO Complex,  
 Defence Colony, New Delhi - 110024.

Sub: Compliance of Hon'ble High Court's Order dated 28-02-2018 regarding adherence to parameters of Outdoor Advertisement Policy 2017.

With reference to the aforesaid subject, it is to draw your kind attention to the order of the Hon'ble High Court dated 28-02-2018 in Cont. Case (C) 1059/ 2016 in W.P. (C) No.3367/2015 - Col. Shivraj Vs. SDMC directed that "in the wake of this new development, it is apparent that an overall review is to be undertaken by all the Municipal Corporations at all the civic agencies viz. South Delhi Municipal Corporation, North Delhi Municipal Corporation, East Delhi Municipal Corporation, New Delhi Municipal Council and Delhi Cantonment Board. A direction is accordingly issued to all the said authorities to undertake and complete the survey and frame reports within three months. The said report shall annex lists containing the authorized sites and also indicate in separate charts which of the existing sites comply with the new policy and which do not. Further information with respect to the advertisements issued till the date of the report shall also be disclosed. These reports shall be uploaded on the website of each Corporation for information to all."

It is presumed that DTTDC/DTIDC have complied with the aforesaid directions of the Hon'ble High Court and has uploaded on its website the list of authorized sites and whether the sites comply with the new policy or not.

Accordingly, it is requested that a copy of the data uploaded on your website may kindly be made available to this department. In case the data as specified by the Hon'ble Court has not yet been uploaded on your website, the same may be done well before the deadline of 3 months and a copy of such data uploaded may be made available to this office.

Asst. Commissioner  
 Advt. Department, SDMC

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*cmr (TSM)*

Date: 20/5/2018

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