DTTDC is engaged in the retail trade of Liquor. Various brands of Indian and Imported liquor are available through outlets run by Delhi Tourism.

The Liquor trade is regulated by the Excise Department , Govt. of NCT of Delhi. The dry days are observed on most national and even local holidays as decided by the Excise Department.

The Department provides P-10 license i.e., facilitating for permission to serve liquor in parties, weddings etc. are available at liquor vends of DTTDC.