Delhi Tourism & Transportation Development Corporation Ltd.
18-A, DDA, SCO Complex, Defence Colony, New Delhi – 110024.

Tender No. PR & Pub/931/DDTDC/2018

Delhi Tourism invites professional creative agencies for conceptualizing & preparation **Radio Jingle’s creatives (50 seconds)**

**Winter Carnival**

<table>
<thead>
<tr>
<th>VENUE</th>
<th>DATE</th>
<th>HIGHLIGHTS</th>
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<tbody>
<tr>
<td>Garden of Five Senses</td>
<td>23rd to 25th Dec.'2018</td>
<td>Christmas ambiance&lt;br&gt;Food Stalls &amp; Bar-be-que&lt;br&gt;<strong>Cultural Programmes:</strong>&lt;br&gt;• 23/12/18 - Kamal Gil (3:00 P.M. to 6:00 P.M.)&lt;br&gt;• 25/12/2018 - Mahinder Mahi - (3:00 P.M. to 6:00 P.M.)</td>
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<tr>
<td>Dilli Haat, Pitampura</td>
<td></td>
<td>Craft Stalls and other stalls selling various items&lt;br&gt;Authentic Variation of Food Stalls</td>
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<tr>
<td>Dilli Haat, Janakpuri</td>
<td></td>
<td>Craft and other stalls&lt;br&gt;Authentic variation of food stalls&lt;br&gt;Shopping Street&lt;br&gt;Christmas Carols and other cultural performances&lt;br&gt;Swings and camel rides for kids</td>
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</table>
If your creatives (Radio Jingle / Press Advertisment) approved, creatives’ charges will be paid as per DAVP rates.

DTTDC Ltd. reserves right to reject or accept any one or all the creatives.

Last date of submission of creatives is Monday i.e. 17/12/18 (upto 10:00 AM)

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creative.dttdc@gmail.com