Delhi Tourism & Transportation Development Corporation Ltd.  
18-A, DDA, SCO Complex, Defence Colony, New Delhi -110024

Delhi Tourism invites professional creative agencies for conceptualizing & designing of combined press advertisement /creative for *Diwali Crafts Mela* which is being held at Dilli Haat, Janakpuri, and New Delhi from 01st November to 04th November’2018 and “DEEP UTSAV” from 2 – 7 Nov.’2018 at Dilli Haat, INA.

1. The main highlights of Diwali Crafts Mela are as under:-
   - Craft Stalls and other stalls selling Diya, Candles and other Diwali related products etc.
   - Authentic variations of Food Stalls.
   - Shopping Street.
   - Fashion Mobs and Cultural Performances.
   - Jhoolas, Camel Rides etc. for Kids.
   - Ambiance on Diwali Theme

2. The main highlights of “DEEP UTSAV” are as under:-
   - Diwali items such as earthen lamps, candles, floating candles Kundan Decorative items etc.
   - Floral & ferry lights decorations items.
   - Regional ethnic food.
   - Daily Cultural Programmes .
   - An exclusive craft exhibition

(Note: - on 7th October’2018, Dilli Haat, INA shall remain open till 5:00 PM)

You are requested to prepare press advertisement in the size of 25 h x 16w (English & Hindi) and submit your creatives up to 25/10/18 by 12:00 noon. If your creative is approved, creative charges will be paid as per DAVP rates.

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